

MYSTIC MEDIA

BISMARCK STATE COLLEGE STUDENT PRODUCTIONS

2026-2027 PUBLICATION/PRODUCTION ADVERTISING RATES

THE
Mystician
[N E W S] P A P E R



| | PRICE | AD SPECS |
|----------------------|-------|-----------|
| FULL PAGE | \$600 | 10" x 16" |
| 1/2 PAGE HORIZONTAL | \$300 | 10" x 8" |
| 1/2 PAGE VERTICAL | \$300 | 5" x 16" |
| 1/4 PAGE | \$150 | 5" x 8" |
| 1/8 PAGE HORIZONTAL | \$75 | 5" x 4" |
| 1/8 PAGE VERTICAL | \$75 | 2.5" x 8" |
| INSERTS (SELF-PRINT) | \$200 | PER 1,000 |

Ads should be formatted as JPG or PDF with 300 dpi resolution.
Reserve advertising space two weeks prior to publication.

The Mystician 88 PUBLICATION SCHEDULE: FALL 2026

| PUBLICATION DATES: | ADVERTISEMENT NEEDED BY: |
|---------------------|--------------------------|
| Thursday, July 9 | Monday, June 25 |
| Thursday, August 20 | Thursday, August 6 |
| Thursday, Sept. 17 | Thursday, Sept. 3 |
| Thursday, Oct. 1 | Thursday, Sept. 17 |
| Thursday, Oct. 15 | Thursday, Oct. 1 |
| Thursday, Oct. 29 | Thursday, Oct. 15 |
| Thursday, Nov. 12 | Thursday, Oct. 29 |
| Thursday, Dec. 3 | Thursday, Nov. 19 |

SPRING 2027

| PUBLICATION DATES: | ADVERTISEMENT NEEDED BY: |
|--------------------|--------------------------|
| Thursday, Jan. 28 | Monday, Jan. 14 |
| Thursday, Feb. 11 | Thursday, Jan. 28 |
| Thursday, Feb. 25 | Thursday, Feb. 11 |
| Thursday, March 18 | Thursday, March 4 |
| Thursday, April 1 | Thursday, March 18 |
| Thursday, April 15 | Thursday, April 1 |
| Thursday, May 6 | Thursday, April 22 |



Sponsorship listing
at the end
of episode **\$100**



30 second sponsorship spot
Aired 12 times in 24 hours
For 30 days **\$150**

TUNE IN:
*bscmyx.com or
get the BSCMYX app
from Apple or Google Play*

MYSTIC MEDIA: bscmysticmedia.com

| | PRICE | AD SPECS |
|----------------------|-------|------------|
| HOME PAGE TOP BANNER | \$50 | 1500 x 200 |
| (INSIDE PAGES) | \$20 | 920 x 30 |

Advertisement will be posted for 30 days.

MYSTIC MEDIA CONTACT INFORMATION

| | |
|----------|--|
| OFFICE: | The Mystician Armory 125 Bismarck State College 1601 Edwards Avenue Bismarck, N.D. 58501 |
| PHONE: | 701.224.5467 (Office Phone) 701.224.5522 (Adviser Phone) |
| EMAIL: | bscmysticianeditor@bismarckstate.edu karen.bauer@bismarckstate.edu |
| WEBSITE: | bscmysticmedia.com |

MYSTIC MEDIA

BISMARCK STATE COLLEGE STUDENT PRODUCTIONS

ABOUT US:

Mystic Media Bismarck State College Student Productions consists of the student-produced newspaper *The Mystician*, the broadcast production *MystiCast* and the streaming internet radio *The MYX*. All of the productions can be accessed at bscmysticmedia.com.

Mass Communications students make up the core of the Mystic Media staff, but all BSC students are welcome to join and participate.

Advertising and sponsorship is available for all of the publications/productions.

The Mystician is a tab-sized publication produced and published once a month. Students distribute 500-1000 copies of *The Mystician* on campus and throughout the Bismarck/Mandan area. It is also sent to schools around the state, industry professionals and alumni.

MystiCast is the student news and entertainment broadcast production. They produce 8-10 shows per academic year that are available for viewing on the Mystic Media website and at BSCMystiCast on YouTube.com.

The MYX is the campus radio station. It is streamed via the internet at bscmyx.com and as an app from Apple or Google Play. Students produce a variety of content including music and talk shows, podcasts, interviews and commentary.

Invoices will be mailed to advertisers following publication or production.

Payment is due upon receipt. Ask about discounts.

For more information:

bscmysticianeditor@bismarckstate.edu

MYSTIC MEDIA ADVERTISING POLICY

Mystic Media reserves the right to review or reject any copy or illustration that does not meet our standards of acceptance. This may include controversial topics or political advertising.

Controversial topics include but are not limited to the following: alcohol, marijuana, drugs, smoking, abortion.

Political advertisements will be accepted but will not run if they contain disinformation/misinformation or may be considered misleading.

Mystic Media reserves the right to adjust our rates as needed.

Mystic Media will not be financially responsible for typographical or printing errors or the omission of any copy on advertisements. The advertisement will be rerun when appropriate.

Mystic Media reserves the right to identify the copy as an "Advertisement."