

THE MYSTICIAN

VOL. 82 ISSUE 1 BISMARCK STATE COLLEGE BISMARCK, N.D. AUGUST 27, 2020

Aspiring to Give Every Student a Voice

bscmysticmedia.com



Cole Bernhardt and Dusty Anderson (front) record new faculty and staff members Deane Weary, EMS Paramedic Technology, Mari Volk, Dean of Current and Emerging Technologies and Katrina Schoeberl, Medical Laboratory Technician Lecturer, as they introduce themselves to the school via video after touring the grounds. Throughout the tours the group socially distanced and wore masks, crucial practices to prevent the spread of COVID-19. (Credit: Robert Mechaley III)

STUDENTS RETURN TO SCHOOL WITH OPTIONS AMID ONGOING GLOBAL PANDEMIC

By Robert Mechaley III
EDITOR-IN-CHIEF

As of August 21, 2020, there are 1,501 active cases of COVID19 in the state of North Dakota according to the state's Department of Health. Despite these numbers, higher education institutions such as Bismarck State College will resume in person classes.

In person is not the only way to receive a degree anymore as BSC

moves to a new way of teaching in the form of BSC Smart Start.

The four formats offered contain three familiar class formats and an unfamiliar one. The familiar comes in the form of face to face, online asynchronous with classes independent of time or location and online synchronous with classes independent of location but occurring at the same time.

The newest format is referred to as

a hybrid or blended classroom format. The Bismarck State college website defines the hybrid model as being both synchronous and asynchronous, asking students to be available for the listed course time but being able to attend either online or in person, working around the students safety and availability.

With the availability of in person education, BSC will be requiring masks while being physically on

campus. The Center for Disease Control (CDC) recommends that masks and keeping a distance of six feet apart from other people are important in preventing the further spread of COVID19.

There is currently no vaccine so the only way to keep from contracting the disease is to avoid exposure.

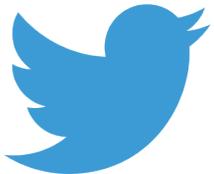
For more information visit the website at <https://bismarckstate.edu/news/Return-to-Campus/>

THE MYSTICIAN

PUBLISHED BY THE STUDENTS – FOR THE STUDENTS

Mystician Staff

Robert Mechaley III Editor-In-Chief
Travis Askerooth..... The MYX Coordinator
Raymond Ziegler..... MystiCast Executive Producer
karen Bauer Mystician Adviser



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Watch the latest videos from us on
YouTube at
BSCMystiCast



MYSTICAST



Tune in Live at
bscmyx.com
Come Join Us!

Letter from the Editor

Welcome returning and new students to Bismarck State College!

Whether you are reading a physical copy or online, thank you for taking your time to support Mystic Media through our student newspaper, The Mystician.

Here at the Mystician, we aspire to give every student a voice. If you'd like to be one of those voices, come join us in the Armory on Tuesdays and Thursdays at noon to be a reporter, photographer, copy editor etc. I look forward to seeing you join our team.

Allow me to introduce myself, my name is Robert Mechaley III, and this is my second year as the Editor-in-Chief. My personal interests and hobbies include Tabletop Roleplaying Games such as Dungeons and Dragons, comics and card games.

I look forward to another successful year at Mystic Media. Last year we saw a huge growth in our internet presence and the students of the Mass Communications department had many opportunities to gain valuable hands on experience in the journalistic field.

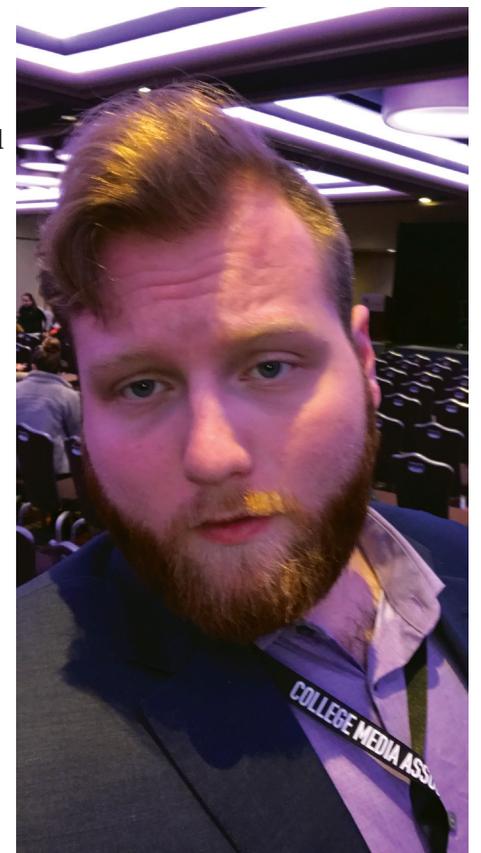
This year, I am making it a goal of The Mystician to present human stories from our school and state while keeping the people as informed as possible on COVID-19. I know that often people see the news as scary or depressing, but it is our personal responsibility to be knowledgeable on modern affairs, including the pandemic that has gripped our nation since February. All I ask is that you read not just our paper but the news at large.

Make sure to read The Mystician, watch MystiCast, tune in to The MYX radio station and check out our website at bscmysticmedia.com.

If you would be interested in learning the ins and outs of radio and television broadcast, feel free to drop by our studios in the Armory and consider adding a one credit lab to your schedule to get involved with any or all of the Mystic Media entities.

Enjoy this issue and I look forward to you reading the next on Sept. 3, 2020.

Robert Mechaley III
Editor-in-Chief



The Mystician Mission Statement and Disclaimer

The purpose of college media is to serve and give voice to the students.

We, as the student-based forum of journalism on the Bismarck State College campus, provide content that is informative, fair, concise and of importance to BSC. With this goal in mind, The Mystician staff is dedicated to accuracy and maintaining ethical journalistic practices.

We strive to give a voice to student issues

and policies within the local community.

Our goal is to incorporate as many students as possible and be an outlet for student expression.

The BSC Mystician strives to be objective and is not affiliated with any outside organization.

The Mystician upholds the principles guaranteed by the First Amendment and utilizes these rights to bring diverse, entertaining and thought-provoking material to the college community.

Contact:

Robert Mechaley III, EIC,
with letters to the editor
or any concerns/comments regarding this publication.
E-mail: bscmysticianeditor@bismarckstate.edu

MYSTICMEDIA

Come join us today!
Sign up for the following classes
if YOU want to learn how to be a
journalist:

- COMM 281 The Mystician
- COMM 283 MystiCast
- COMM 284 The MYX



The next issue of
The Mystician
will be published
Thursday, Sept. 3.
Deadline for any copy to
be submitted is
Tuesday, Aug. 27.
Stop by Room 125 in
The Armory for more
information.

COVID-19 ADJUSTMENTS AND CHANGES BEING MADE FOR BISMARCK STATE COLLEGE

The following information is from BSC Smart Start Return to Campus page:

Bismarck State College's Student and Residence Life team has well-established protocols, updated and adapted to COVID-19, for screening, testing and working with students who report symptoms. Our student services teams have experience with and are prepared to support any students who are affected.

The North Dakota Department of Health will conduct contact tracing for any positive cases of the virus in an employee or student.

BSC does not have a student health services, and students who believe they have been exposed or are infected with coronavirus, must follow the safety protocols put into place but the North Dakota Department of Health which you can find here.

BSC will support and accommodate the student within those protocols.

The Mystic Advising and Counseling Center (MACC) will continue to offer one-on-one counseling through telemedicine and in-person as possible for a variety of mental health concerns.

The North Dakota University System and BSC strongly encourage all returning and new students, faculty, and staff to get tested for COVID-19

prior to arriving on campus even if they have no COVID-19 symptoms. Students, and employees are asked to visit one of the many free testing sites found across the state and complete the test at least 5 days prior to first day of classes.

BSC employees should work with their supervisors to participate in testing. The schedule of testing dates, times and locations can be found at ndus.edu/gettested.

If you have tested positive for COVID-19, are ill or have been exposed, take the following steps:

Make appropriate contact with BSC:

If you live in a residence hall, contact BSC Student and Residence Life for room accommodations: 701-224-5464 or bsc.housing@bismarckstate.edu

If you live in a residence hall, make arrangements for meal delivery at bismarckstate.edu/mealdelivery

Send an email to your instructors to inform them of your sickness and determine a plan for your continued course work plan.

Include one of the follow to best explain your situation:

- I have been diagnosed by a health care provider with a positive COVID-19 test.

- I have been tested for COVID-19

and am waiting for results.

- I have NOT been diagnosed by a health care provider with COVID-19, but do have symptoms of the disease.

- I have NOT been diagnosed by a health care provider with COVID-19, but have been exposed to someone who does have a positive COVID-19 test.

- I am a close contact to COVID-19 case.

All of the documents linked above can be found at health.nd.gov/coronavirus.

BSC follows guidelines from the ND Department of Health and the Centers for Disease Control and Prevention (CDC), and we are aligning our return with the ND Smart Restart Guidelines. The health of our community is our top priority.

BSC is requiring face coverings in all campus settings per policy and following CDC guidelines on handwashing, respiratory etiquette, as well as social distancing. Students and employees will be reminded to stay home when sick.

BSC is working on or has already incorporated the following facility

modifications:

- Evaluating heating, ventilation, and air conditioning (HVAC) systems and controls for improved air quality options

- Adjusting seating arrangements in classrooms and meeting rooms

- Installing physical barriers in areas like Mystic Java, Mystic Marketplace, the Bookstore, and student services

- Posting distancing reminders in areas where people wait in lines for services

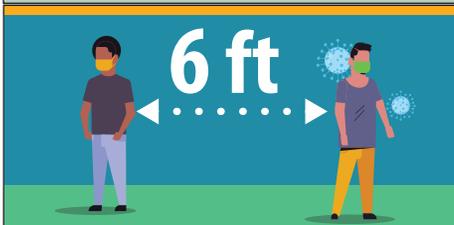
- Hand sanitizer stations in high traffic public areas in every building. Disinfecting solutions also will be available for students and faculty who want to clean desks, chairs or other surfaces

- Hygiene reminders will be posted throughout campus

- Remote work will continue for employees who need to remain home

Custodial cleaning and disinfecting has been enhanced for restrooms and classrooms, as well as areas like door handles, elevator controls, water bottle filling stations, hand rails and light switches.

HELP PREVENT THE SPREAD OF RESPIRATORY DISEASES LIKE COVID-19



Stay at least 6 feet (about 2 arms' length) from other people.



Cover your cough or sneeze with a tissue, then throw the tissue in the trash and wash your hands.



When in public, wear a cloth face covering over your nose and mouth.



Do not touch your eyes, nose, and mouth.



Clean and disinfect frequently touched objects and surfaces.



Stay home when you are sick, except to get medical care.



Wash your hands often with soap and water for at least 20 seconds.

KEEP CALM AND WASH YOUR HANDS

U.S. Department of Health and Human Services
Centers for Disease Control and Prevention

CS243041B

MYSTIC MEDIA

BISMARCK STATE COLLEGE STUDENT PRODUCTIONS

2020-2021

ADVERTISING RATE SHEET & PUBLICATION CALENDAR

MYSTIC MEDIA CONTACT INFORMATION

OFFICE: Armory 125
Bismarck State College
1601 Edwards Avenue
Bismarck, N.D. 58501

PHONE: 701.224.5467 (Office Phone)
701.224.5522 (Adviser Phone)

EMAIL: bscmysticianeditor@bismarckstate.edu
WEBSITE: bscmysticmedia.com

This box is an example of an 1/8 page horizontal advertisement.

THE MYSTICIAN

| | PRICE | AD SPECS |
|----------------------|-------|--------------|
| FULL PAGE | \$600 | 10" x 13" |
| 1/2 PAGE HORIZONTAL | \$300 | 10" x 6.5" |
| 1/2 PAGE VERTICAL | \$300 | 5" x 13" |
| 1/4 PAGE | \$150 | 5" x 6.25" |
| 1/8 PAGE HORIZONTAL | \$75 | 5" x 3" |
| 1/8 PAGE VERTICAL | \$75 | 2.5" x 6.25" |
| INSERTS (SELF-PRINT) | \$200 | PER 1,000 |

Please format ads as either JPG or PDF with at least 300 dpi resolution.
Reserve advertising space two weeks prior to publication.
Tear sheets with invoices will be mailed to advertisers following publication.
Payment is due upon receipt. Ask about discounts.
Staff members will help create your ad if necessary.

2020-2021 PUBLICATION SCHEDULE

| FALL 2020 | | SPRING 2021 | |
|--------------------|--------------------------|--------------------|--------------------------|
| PUBLICATION DATES: | ADVERTISEMENT NEEDED BY: | PUBLICATION DATES: | ADVERTISEMENT NEEDED BY: |
| Sept. 3 | Aug. 27 | Feb. 4 | Jan. 21 |
| Oct. 1 | Sept. 17 | March 4 | Feb. 18 |
| Nov. 5 | Oct. 22 | April 1 | March 18 |
| Dec. 3 | Nov. 19 | May 6 | April 22 |

ABOUT US:

Mystic Media at Bismarck State College consists of four student entities: The Mystician, MystiCast, The MYX and Figments of Imagination. We provide newspaper, broadcast, internet radio and literary arts magazine.

All BSC students are welcome and encouraged to take part in the production of Mystic Media. Mass Communications students make up the core of the staff, but there are often participants from other areas of study as well.

Advertising and sponsorship is available in the following student publications and productions:

The Mystician is a tab-sized publication produced by current BSC students. Content focuses on issues that are important to students, staff and faculty.

Published once a month throughout the academic year, it is accessible on campus to students, faculty, staff, visitors and community members.

Students distribute 750-1000 copies of The Mystician on campus and throughout the Bismarck/Mandan area. It is sent to schools around the state and also alumni. It is also available on the Mystic Media website as a PDF at bscmysticmedia.com.

MystiCast is the student news and entertainment broadcast production. Students working on the broadcast provide a variety of news and entertainment stories. They produce 8-10 shows per academic year that are available for viewing on the Mystic Media website and at BSCMystiCast on YouTube.com.

The MYX is the campus radio station. It is streamed via the internet at bscmyx.com. Students produce a variety of listening content including music shows, podcasts, interviews and commentary.

This box is an example of a 1/4 page advertisement.



MYSTICAST

Sponsorship listing at the end of episode \$100



30 second sponsorship spot
Aired 12 times in 24 hours
For 30 days \$150

bscmyx.com

MYSTIC MEDIA WEBSITE

| | PRICE | AD SPECS |
|----------------------------|-------|------------|
| TOP BANNER (HOME PAGE) | \$50 | 1500 x 200 |
| MIDDLE PAGE (INSIDE PAGES) | \$20 | 920 x 30 |

bscmysticmedia.com